

Rimbayu  
*Entrepreneur  
Challenge*

**Registration Form**

This Challenge aims to assist visionary individuals with an innovative business idea in starting up or expanding their business ventures.

Three winners of the challenge will be selected and each will receive RM 100,000 of rental for business premises within Bandar Rimbayu.

All the best and we look forward to seeing your proposal for the Rimbayu Entrepreneur Challenge 2021!

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**PERSONAL DETAILS**

Full Name (as per NRIC):	
NRIC No.:	
Address:	
Tel. (Mobile):	
Email Address:	

## SUBMISSION CHECKLIST

Place a mark ✓ in the checkbox to ensure that you have included the following materials.

- Business proposal
- 3-min video

For the video, please fill in the following details:

Video Title	
Video Caption (max. 20 words)	

## SUBMISSION GUIDE

1. Business proposal:
  - a. Language: English
  - b. Format: Power Point Presentation / PDF (max. 30 pages)
  - c. Content:
    - i. Cover page
      - 16:9 ([download here](#))
      - 4:3 ([download here](#))
    - ii. Introduction of your business (with no more than 50 words)
    - iii. Why do you think your business will be successful in the current market condition?
    - iv. What is the vision/mission of your business?
2. Video:
  - a. Language: English / Chinese (preferably with English subtitles)
  - b. Duration: No more than 3 minutes
  - c. Format: MP4
  - d. Aspect ratio: 16:9 / 9:16
  - e. Content:
    - i. Opening sequence
      - Horizontal 16:9 ([download here](#))
      - Vertical 9:16 ([download here](#))
    - ii. Introduction of your business
    - iii. Why do you think your business will be successful in the current market condition?
    - iv. What is the vision/mission of your business?

Please submit this Registration Form and the requested materials to [RimbayuEntrepreneurChallenge@gmail.com](mailto:RimbayuEntrepreneurChallenge@gmail.com)

### **EVALUATION CRITERIA**

The proposals will be evaluated based on these criteria:

- Judge voting (70%)
  - Creativity (30%)
  - Market intelligence (20%)
  - Presentation (20%)
- Public voting (30%)

### **SUBMISSION DEADLINE**

Participants may submit their proposals by 7 May 2021, 11:59 pm. Submissions received after the deadline will be disqualified and ineligible for consideration for prizes.

### **WINNER ANNOUNCEMENT**

The winner announcement will be made between 31 May 2021 to 4 June 2021. The top 10 finalists will need to be available on 24 – 25 May 2021 as they will be contacted by the organiser for an interview.

By completing the Registration Form and participating in this challenge, I acknowledge that I have read, understood and agreed to be bound by all the terms and conditions of this challenge and that my personal information provided in the challenge will be used solely for this challenge.

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Participant's signature

Name:

Date:

# Rimbayu Entrepreneur Challenge

## Terms and Conditions

### Terms and Conditions

#### **1 INTRODUCTION**

- 1.1 The Rimbayu Entrepreneur Challenge (“Competition”) is organised by Bandar Rimbayu Sdn Bhd (“Organiser”) and begins from 12 April 2021 until 28 May 2021 (“Competition Period”).

#### **2 COMPETITION ENTRY**

- 2.1 The Competition Registration Form must be complete, accurate and sent to the Organiser vide the Mode and to the Address together with such other documents as may be required as set out in the Registration Form. Registration Form must be received by the Organiser on or before the Submission Deadline as set out in the Registration Form.
- 2.2 By submitting the Registration Form, the Participant shall be deemed to have read, understood, accepted and shall irrevocably agree to be bound by the Terms and Conditions of the Competition.
- 2.3 Submission of the Registration Form does not guarantee the Participant the opportunity to participate in the Competition. The Organiser shall be entitled to reject or refuse participation by the Participant for reasons, including without limitation, where the Registration Form is not complete or any provisions in the Terms and Conditions is not fulfilled or adhered to by the Participant.
- 2.4 Registration Form must be received by the Organiser on or before the Submission Deadline as set out in the Registration Form. Registration Form received after the stipulated time will be disqualified and ineligible to participate in the Competition.

#### **3 ELIGIBILITY**

- 3.1 The Competition is open to all Malaysian aged 18 and above.
- 3.2 Participant may be required to submit further proof of their eligibility within such timeframe as may be required by the Organiser failing which the Organiser shall be entitled to disqualify the Participant.

#### **4 PRIZES**

<i>Cash Prize</i> Up to RM100,000 rental for renting of business premises in Bandar Rimbayu x 3 winners
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- 4.1 Prizes have to be utilised by 31 May 2026. Failure to claim Prizes shall result in the Prizes being forfeited by the Organiser without further notice and the Organiser, its agents, sponsors and representatives shall have no liability to the Winners in any respect whatsoever.
- 4.2 Winners of the Competition can rent the available shop offices within Bandar Rimbayu:-
- 4.2.1 Blossom Drive (Completed)
  - 4.2.2 Blossom Square (Completed)
  - 4.2.3 Uptown @ Rimbayu (under construction and expected completion date is June 2024)

- 4.3 Rental of the shop offices shall be the market rate. In the event of any dispute, the rental rate shall be determined by a licenced valuer in which the costs shall be borne by the Winner failing which the Organiser shall have absolute discretion to determine the market rental rate.
- 4.4 Cash prizes are to be reimbursed on a quarterly basis upon production of the original receipt by the owner of the shop office to support the claims for reimbursement.
- 4.5 Cash prizes shall be forfeited in the event where the Winner(s) is/are no longer operating in the rented premises for a period of 30 days with a minimum operation of 8 hours daily.
- 4.6 Where the Prizes awarded are for non-cash prizes, the Competition Winners shall not be entitled to redeem and/or exchange the same for cash or other alternatives.
- 4.7 The Organiser does not guarantee the availability of non-cash-Prizes and the Organiser, may upon advice of its agents or sponsors, shall be entitled to replace and/or substitute such prize(s) with any other prize(s) of similar in value as determined by the Organiser at its sole discretion.
- 4.8 All prizes are strictly not transferable, assignable exchangeable or redeemable by the Competition winners in any other form or manner other than that specified by the Organiser. All specific or special terms and conditions that are attached to the Prize (whether by the Organiser or its agent or sponsor) must be adhered to by the Participant.
- 4.9 In special situations, and subject to the absolute discretion of the Organiser, a Competition winner may nominate a designated representative to collect a prize. The representative will be required to present a written authorisation from the Competition winner and identification which includes a photograph for both the Competition winner and his/her representative.
- 4.10 The Competition Winner is responsible for any and all taxes payable as a result of a Prize being awarded or received (if applicable).
- 4.11 In the event that the Competition Winner chooses not to accept a Prize, the Prize shall be forfeited and the Prize may then be dealt with according to the absolute discretion of the Organiser.
- 4.12 All Prizes are accepted entirely at the own risk of the Competition Winners. All Prizes are awarded by the Organiser and/or sponsors without any warranty of any kind express or implied. The Competition Winners shall execute a deed of release and indemnity in a form prescribed by the Organiser, if so required, in order to receive the Prize.

## **5 DISQUALIFICATION**

- 5.1 The Organiser reserves the right to disqualify Participant and/or revoke the Prize (at any stage of the Competition) if: -
  - 5.1.1 The Participant are ineligible or does not meet any of the Eligibility Criteria; or
  - 5.1.2 The Participant breaches of the Terms and Conditions or other rules and regulations of the Competition or violated any applicable laws or regulations; or
  - 5.1.3 in the Organiser's sole determination, it believes that the Participant has attempted to undermine the operation of the Competition in anyway, including without limitation by fraud, cheating or deception.
- 5.2 In the event of a disqualification after the Prize has been awarded, the Organiser reserves the right to demand for the return of the Prize or payment of its value from the ineligible Participant.
- 5.3 Whilst the Organiser will endeavour to conduct necessary verifications on the eligibility of Participants, failure to disqualify any ineligible Participant shall not howsoever be deemed a breach by the Organiser.

## **6 WARRANTIES**

- 6.1 In consideration of the Organiser offering to the Participant the opportunity to participate in a Competition, the Participant hereby unconditionally and irrevocably;
- 6.2.1 agrees that if so, required by the Organiser, the Competition winner shall make himself/herself available (without compensation) for the production, recording and publicity of the Competition during the such time and production schedule as may be notified by the Organiser: -
- (i) interview (which shall be recorded); and/or
  - (ii) taking of still photos, audio and/or visual recording for promotions and publicity use. (collectively "Recording").
- 6.2.2 agrees and consents that the Organiser shall have right and absolute discretion to broadcast the Recording and/or use the slogan, names or nicknames on any of its programmes/channels in whole or in part at the Organiser's discretion. All copyrights subsisting in the Recording shall belong to the Organiser absolutely.
- 6.2.3 agrees that where Participants are required to submit any photographs, drawings, pictures, slogans, any materials or other creative works, including voice or video recordings (collectively "Intellectual Property") with the Registration Form, the Participant warrants that all Intellectual Property Rights in such submission does not infringe any third-party intellectual property rights.
- 6.2.4 agrees that the Organiser reserves the right, at its sole and absolute discretion, to use and exploit the Intellectual Property via any means or media and in any manner and anytime that it deems fit without first obtaining any consent nor making any payment whatsoever to the Participant and/or the Competition winner(s) and/or representatives.
- 6.2.5 confirms that the Participant has read and understood Terms and Conditions of the Competition and the Participant agrees to abide by the said terms and conditions accordingly and agrees to cooperate and to follow all directions given to the Participant.
- 6.2.6 agrees that all Prizes to be awarded in the Competition is contingent upon the accuracy of the information provided and disclosures made by the Participant and the full and complete performance of the Participant warranties, undertakings and obligations hereunder.
- 6.2.7 agrees that the Participant shall not by act or omission, directly or indirectly bring the Organiser or the Sponsor into disrepute.
- 6.2.8 agrees that the Participant shall not without the prior written consent from the Organiser publish or disclose any information in connection with the Competition or Prize (including without limitation, to any representatives of media in any form whatsoever).
- 6.2.9 agrees that the Participant shall not give any product endorsement, any interviews or be involved in any articles or reports in respect of the Competition or the Prize with any third party.
- 6.2.10 agrees that the Participant's participation in the Competition and/or Programme does not entitle the Participant to wages, salary or any other compensation.

## **7 DECISIONS OF THE JUDGES/ORGANISER**

- 7.1 The criteria for the Selection of Winners shall be as set out in the Registration Form.
- 7.2 The Judges/Organiser's decisions on all matters relating to the Competition (including without limitation, the selection of Participant, play of the competition and/or any resolutions made) shall be final and conclusive and shall be binding on the Participants. No discussion, correspondence, enquiry, appeal or challenge in respect of any decision of the Organiser shall be entertained.
- 7.3 The Participant shall not dispute nor make any oral or written complaints, public announcements or statements on the same whether during or after the Competition Period.

## **8 PROMOTIONAL ACTIVITIES**

- 8.1 The Organiser and/or its affiliates reserve the right to send SMS messages or email notification to the Participants mobile phone numbers or email address containing information and promotional activities regarding any other promotions.
- 8.2 If a Participant does not wish to receive such SMS messages or email the Participant is required to give written notification to the Organiser.

## **9 GOVERNING LAW**

- 9.1 The Terms and Conditions of the Competition shall be construed, governed and interpreted in accordance with the laws of Malaysia.

## **10 CONFIDENTIALITY**

- 10.1 The Participant shall treat all Terms and Conditions and rules and regulations of the Competition and all information and knowledge obtained by the Participant in relation to and/or in connection with the Competition and/or Programme and/or derived as a result of his/her participation in the same, including without limitation the Organiser's business and operational details, the competition mechanics, the judging/selection criteria for the Competition (hereafter collectively known as "Confidential Information"), as confidential and the Participant shall, during and after the Competition Period, take all reasonable precautions to prevent disclosures of the Confidential Information to unauthorized persons or entities for any reason whatsoever and undertakes to deliver to the Organiser all tangible materials embodying the Confidential Information including any documentation, records, listings, notes, sketches, drawings, memoranda, models accounts, reference materials, samples and machines readable media and equipment that is in any way related to the Confidential Information including all duplicates and copies thereof.

## **11 INDEMNITY**

- 11.1 The Participants forever waive, release and discharge the Organiser, its agencies, sponsors and representatives from and against, any and all liabilities, costs, loss, damages or expenses which the Participant or any party claiming through the Participant hereafter may have arising out of acceptance of any Prize(s) or participation in the Competition including (but not limited to) personal injury and damage to property and whether or not direct, consequential or foreseeable.
- 11.2 The Participant shall indemnify the Organiser, its affiliates, agent and sponsors from and against all liability, cost, loss or expenses suffered thereby as a result of the Participant's breach of the Participant's warranties and undertakings and any breach of the Terms and Conditions and/or the rules and regulations of the Competition.

## **12 COSTS**

- 12.1 All costs incurred by the Participant in relation to and/or with respect to the Competition including without limitation postal charges or Internet Service Provider (ISP) charges (if applicable), all transport costs, communication charges, accommodation, meal costs and other related costs incurred by the Participant as a result of and/or pursuant to his/her participation in the Competition shall be solely borne by the Participant. The Organiser shall not be under any obligation to reimburse the Participant for any of such costs and expenses incurred thereof.

### **13 LIMITATION OF LIABILITY**

- 13.1 The Participant acknowledges that his/her participation in the Competition shall be at his/her own risks.
- 13.2 The Organiser, its agents, sponsors, representatives, affiliates and their respective directors, officers and employees, agents and assigns shall not be liable to any Participation in respect of any failure to win a Prize in the Competition, defective Prizes or misuse of Prizes or any other loss, damages, costs, expenses, claims, liabilities, injury, death, accidents suffered by the Participant during the Competition or arising out of or in connection with the Competition, the participation by the Participant in the Competition and/or the Prizes awarded.
- 13.3 The Organiser will not be responsible or liable for
- 13.3.1 any problem, loss or damage of whatsoever nature suffered by the Participant or any party due to any delay and/or failure in receiving and sending a Registration Form as a result of any network, communication, ISP or system error, interruption and/or failure experienced by the Organiser or the Participant's telecommunication service provider and/or resulting from participation or the downloading of any materials in the Competition. In the event of such error, interruption and/or failure, the Organiser shall not be responsible or liable for any failure encountered by any Participant to participate in the Competition or any failure encountered by the Organiser in fulfilling its obligations hereunder.
- 13.3.2 any error (including error in notification of Competition winners), omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorized access to entries, or entries lost or delayed whether or not arising during operation or transmission as a result of server functions, virus, bugs or other causes outside the Organiser's control.

### **14 GENERAL**

- 14.1 The Organiser, its agents, sponsors and representatives shall not be liable to perform any of their obligations in respect of the Competition and this Terms and Conditions, rules and regulations in respect of the Competition where they are unable to do so as a result of circumstances beyond its control and shall not be liable to compensate the Participant in any manner whatsoever in such circumstances.
- 14.2 The Participant shall not be entitled to assign any of the rights or sub-contract any of the obligations herein. The Organiser shall be entitled to assign or sub-license the whole or any part of its rights hereunder to any third party as may be determined by the Organiser.
- 14.3 All rights and privileges herein granted to the Organiser irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. Under no circumstances shall the Participant have the right to injunctive relief or to restrain or otherwise interfere with the organization of the Competition, the production, distribution, exhibition and/or exploitation of the Competition and/or Programme and/or any product based on and/or derived from the Competition and/or Programme.
- 14.4 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions of the Competition.
- 14.5 The main language of the Terms and Conditions shall be the English language. Any translation to any other language than English shall be for convenience only. In the event of any inconsistency between this English language and any other languages, the English language version shall prevail and govern in all respects.
- 14.6 The Organiser reserves the right to vary, postpone or re-schedule the dates of the Competition or extend the Competition Period at its sole discretion.



- 14.7 The Organiser reserves the right to at any time, change, amend, delete or add to the Terms and Conditions and other rules and regulations including the mechanism of the Competition at its absolute discretion.
- 14.8 The Organiser may terminate or suspend the Competition at any time at its absolute discretion in which case, the Organiser may elect not to award any prize. Such termination or suspension will not give rise to any claim by the Participants. If the Competition is resumed by the Organiser, the Participant shall abide by the Organiser's decision regarding resumption of the Competition and disposition of the Prizes.